



# Business Process Modeling Just Got Easier With Creately

20 August 2012 - Nishadha

Business analyst tired of doing business process modeling using traditional software? Well we are here to change that. We came up with a set of tools that will make **business process modeling faster, easier and fun**. So how are we going to make it fast and easy? Below is a summary. Click on them to learn more on how they will speed up the process.

- [Usability features like 1-click create and connect](#)
- [Separate library containing all BPMN notation objects](#)
- [Templates drawn using Business Process Model and Notation technique](#)
- [Real-time collaboration tools to work with clients and teams](#)

## Usability Features to Draw Diagrams Faster

We are proud to call ourselves a productivity tool, which is why we have added some cool features to speed up your diagrams and save you time. Features like 1-click create alone speed up the drawing 4 times compared to traditional diagram software. Whats more, check out our sticky containers which 'understand' how grouping in BPMN works like in Pools, Swimlanes and Processes.

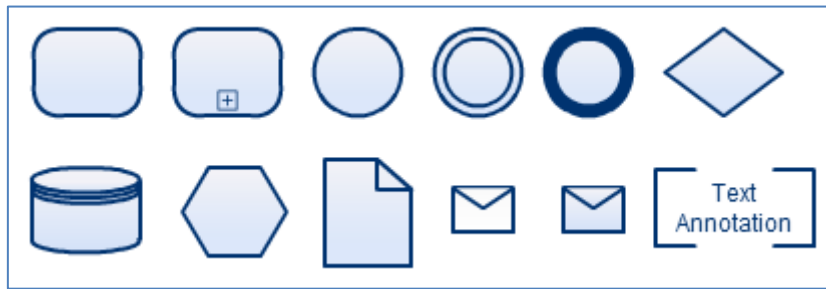
BPMN notation can get complex. Off the 12 core shapes, there are so many various modifiers that you can apply making finding and drawing the diagram a headache.

We've simplified it with our awesome properties panel. So take a process and change the properties to make it have a different task type, make it loop etc.

Our text based KObjects makes modifying complex objects like choreography a walk in the park. Just double click on the object and follow the instructions to create detailed choreography objects with ease.

## Separate Library to Reduce Clutter

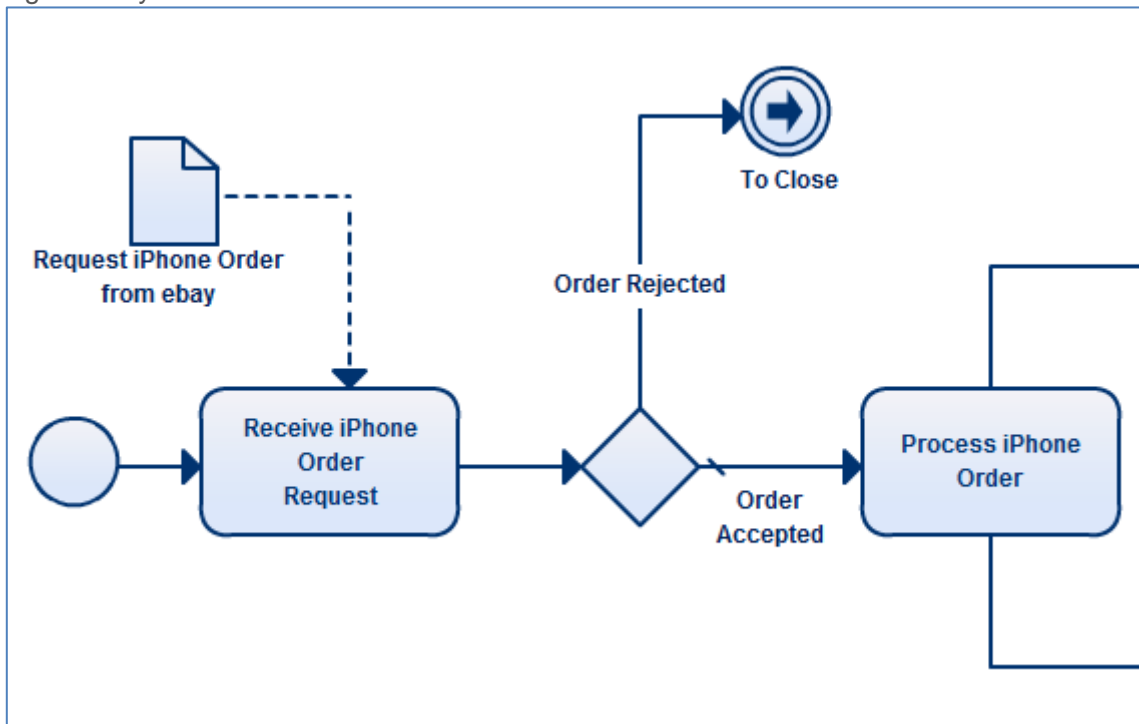
Problem with most drawing software is that they have too much options and less drawing space. With our contextual tool bars you will only see the objects that are most relevant for you. After that it's just a matter of dragging and dropping objects and drawing your diagram. The BPMN notation library has all the objects found in BPMN 2.0 approved by [Object Management Group](#).



*Some BPMN notation objects available in the library. There are plenty more like pool, lane and choreography objects*

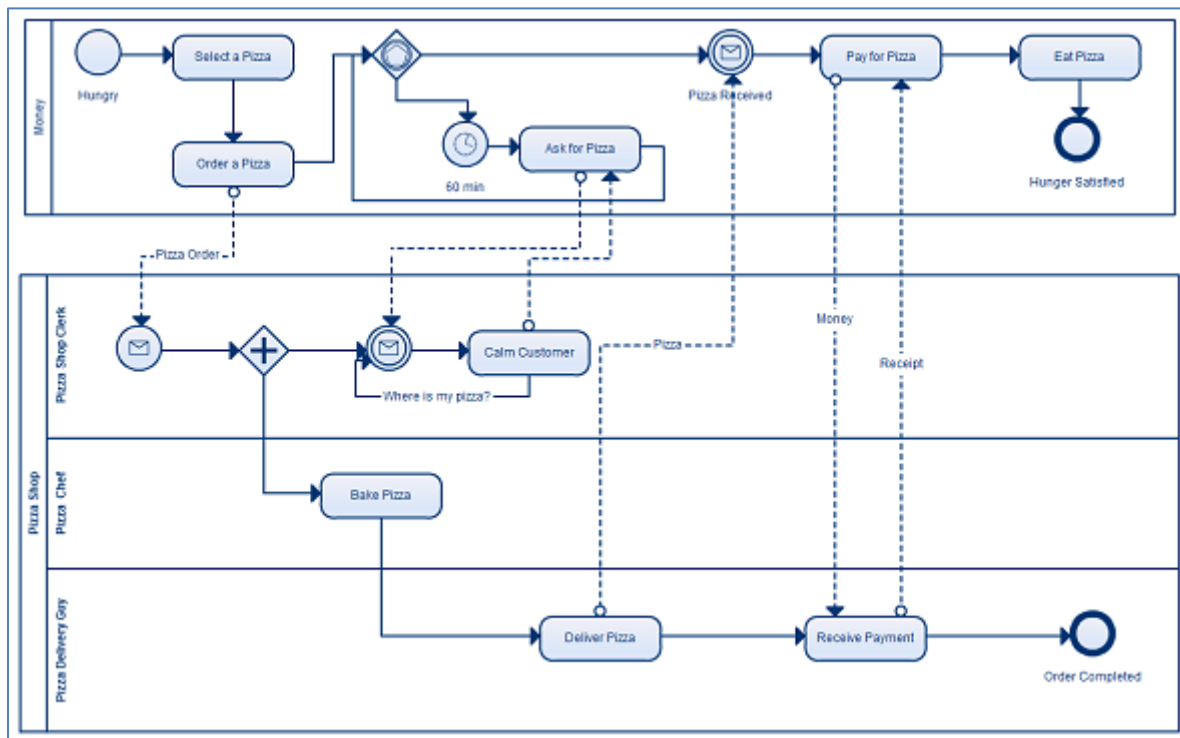
## Business Process Modeling Templates

Don't have time to create one from scratch? We got you covered with professionally templates drawn using [BPMN technique](#). From the very basic to advanced templates. Change the text, drag a few processes and within minutes you have your own business model. Below are some business process model templates available to you. Click on any of them to instantly modify using Creately.



*Get started instantly using our business process model templates*

Below is a more advanced example using most notation and swim lanes.



*Advanced business process which you can use instantly*

## Real-Time collaboration to Work with Teams and Clients

With our [real-time collaboration features](#) you can share your business process with your peers and clients and get instant feedback on your diagram. Just share the diagram with anyone and both of you can work on the diagram together while seeing the changes made by each other in real-time. You can use this feature to explain the process to a client, present your model in a meeting and for many more things. An excellent productivity feature to compliment your diagrams.

## Any Reason to Not Try?

An easy to use drawing interface, professionally designed business process templates, usability features to draw diagrams faster and real-time collaboration to work with teams make Creately an excellent tool for business process modeling. It's very affordable compared to other diagramming tools like Microsoft Visio and offers many other benefits like anywhere access, platform independence, automatic updates etc.

# From Musicians to Entrepreneurs: Business Process Modeling for Everybody

24 June 2014 - Guest Author

I'm somewhat of an anomaly. I work as an internet marketer full-time and as a musician in my off-time. Now, I'm not saying that I'm an irregularity because I dabble within the audio-creative realm as well as the technical-online-marketing and content-strategies arenas—because, the truth is, I probably work with at least 5 other people that are also musicians. The difference is that I've begun to treat my music and my art as a business instead of simply as a creative outlet.

Drawing from the processes that I've seen function well in and around my office, a group of like-minded artists and myself assembled with the purpose of creating a brand to accompany our music. Born of that was our organization, [Earthlings Entertainment LLC](#).—a music and entertainment blog and a low-key clothing line.

As we've grown over the past year, we've begun to recognize that we can either stay underground, hustling our clothes, merchandise, and music at the street-level, or that we can adopt best practices and procedures and run our outfit like many other legitimate businesses do. We've opted for the latter.

(For the sake of privacy, the marketing firm I work for will not be named, and henceforth will be referred to as “the office”).

One thing that I've always admired about the office is that we have a great company culture and atmosphere that encourages innovation and communication, all while maintaining productivity. We meet often, we go over models, diagrams, and plenty of presentations so that we can work out whatever kinks need working out, i.e. quantifying results, framing deliverables, etc.

As a collective, Earthlings Entertainment decided to adopt this mode of presentation, most recently employing [business process modeling](#) to demonstrate exactly what we wanted out of the transaction stage for a future online-storefront. At the time of writing this, the Earthlings website is in the middle of a redesign, so it may not yet exist at the time this is read (and may never exist, depending on the volatile nature of start-ups!), but we're closet optimists that like to prepare for the best.

Our goal is to determine whether to go with a standard, one-size-fits-all type of e-commerce set-up like [Big Cartel](#), or to employ the services of an open source development company like [Appnovation](#). To better determine and present our most basic needs and answer e-commerce set-up question I came up with this model:

To some, this online transaction example is rudimentary knowledge. To others, this is how you explain the internet and e-commerce. So bear with me—there are plenty of companies full of computer-illiterate folks, from entertainment/lifestyle brands to lumber liquidators to (yes, even) internet marketing companies. Instead of trying to tackle the intricacies of a web store's processes with SSL, HTML, and Java-laden jargon, I opted to present what was most important and understandable. With the model explaining the process I can subsequently handle all of those other, equally important aspects later on my own.

With the help of other associates, this neat little business process model (constructed via [Creately's online app](#)) was folded up and presented with other pieces of business data in a neatly designed PDF (there are plenty out there, we use [Soda PDF](#)). The ability to visually and verbally explain the process virtually eliminates any confusion that team members may have had dealing with the project.

After the model has been presented, following the standard procedure at the office, we email and print off the PDF so that anybody can refer to it later, if they are so-inclined.

The point here is that any entrepreneur running a start-up—from musicians getting their feet wet to seasoned internet marketing professionals—can benefit from business process modeling and presentation.